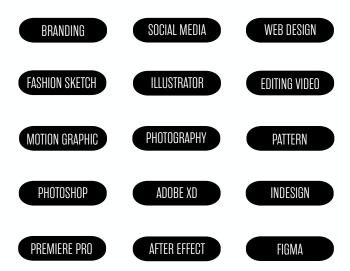


SKILLS



EDUCATION

Graduation in Art direction and Graphic Design at International School of Comics in Milan.	October 2020 / July 2023
Liceo Internazionale Carlo Botta, Ivrea (IT)	September 2010

July 2015

Liceo Internazionale Carlo Botta, Ivrea (11) International Linguistic High School: english, spanish, russian **PHONE NUMBER: EMAIL: BAIL: BAIL:**

BORN ON 13 SEPTEMBER 1996, I'M AN ART DIRECTOR AND GRAPHIC DESIGNER, I WORK ON HIGH-END **FASHION BRANDS**. I DO BELIEVE THAT ANYONE SHOULD BE ABLE TO FEEL UNIQUE. **CREATIVITY AND SENSIVITY** ARE THE KEYS TO MY COMMUNICATION. SNEAKERS, MUSIC, DESIGN, FASHION AND ORIENTAL FOOD.

DIGITAL AND FASHION DESIGNERJuly 2023AT PRODUCT AND STYLE OFFICE/ Currently

- Product development for the luxury clothing brands Valstar Mllano and Brooksfield Torino from the choice of the colours to the design of the sketches.
- Designing selling colour cards starting from the layout and matching fabrics colour combinations for sales department.
- Creation of graphic content for web and print (layout, catalogues, ADV, packaging, posters, graphics).
- Brand and product presentations.
- Photography and post production for B2B.
- Editing video.
- Trend research, creation of mood boards.
- Creation of patterns, illustration of sketches and graphics for the development of the collection.
- Archiving of material produced by the style and communication office.

COLLAB AS GRAPHIC DESIGNER At vittoria cycling shoes

November 2020 / April 2021

- Design of layout and graphics for catalogue.
- Creation of print materials, such as posters, flyers and brochures.
- Creation of newsletters.
- Bag packaging design.
- E-commerce site management.
- Photo editing.
- Social media management.

TEACHER OF ALTERNATIVE ARTISTIC ACTIVITIES

April 2021 June 2023

DEPARTMENT MANAGER At H&M

August 2017 August 2020

- Responsible from regular managerial tasks such as sales maximization, customer service, department profitability and coaching teams within the department.
- Knowledge on all product, campaign, promotion, display guidelines and merchandise information.
- Plan and coordinate with the visual team on all activities concerning campaigns, promotions and sales activities in the respective department.
 Operating and distribute the work of hig /ben staff, act priorities.
- Organize and distribute the work of his/her staff, set priorities.