

# RESUME

**JESSICA GRASSI**

**13.09.96**

**PHONE NUMBER:**

**+39 3492210370**

**EMAIL:**

**design@jessicagrassi.com**

BORN ON 13 SEPTEMBER 1996, I'M AN ART DIRECTOR AND GRAPHIC DESIGNER, I WORK ON HIGH-END **FASHION BRANDS**.

I DO BELIEVE THAT ANYONE SHOULD BE ABLE TO FEEL UNIQUE.

**CREATIVITY AND SENSIVITY** ARE THE KEYS TO MY COMMUNICATION.

SNEAKERS, MUSIC, DESIGN, FASHION AND ORIENTAL FOOD.

## DIGITAL AND FASHION DESIGNER AT PRODUCT AND STYLE OFFICE

July 2023  
/ Currently

- Product development for the luxury clothing brands Valstar Milano and Brooksfield Torino from the choice of the colours to the design of the sketches.
- Designing selling colour cards starting from the layout and matching fabrics colour combinations for sales department.
- Creation of graphic content for web and print (layout, catalogues, ADV, packaging, posters, graphics).
- Brand and product presentations.
- Photography and post production for B2B.
- Editing video.
- Trend research, creation of mood boards.
- Creation of patterns, illustration of sketches and graphics for the development of the collection.
- Archiving of material produced by the style and communication office.

## COLLAB AS GRAPHIC DESIGNER AT VITTORIA CYCLING SHOES

November 2020  
/ April 2021

- Design of layout and graphics for catalogue.
- Creation of print materials, such as posters, flyers and brochures.
- Creation of newsletters.
- Bag packaging design.
- E-commerce site management.
- Photo editing.
- Social media management.

## TEACHER OF ALTERNATIVE ARTISTIC ACTIVITIES

April 2021  
/ June 2023

## DEPARTMENT MANAGER AT H&M

August 2017  
/ August 2020

- Responsible from regular managerial tasks such as sales maximization, customer service, department profitability and coaching teams within the department.
- Knowledge on all product, campaign, promotion, display guidelines and merchandise information.
- Plan and coordinate with the visual team on all activities concerning campaigns, promotions and sales activities in the respective department.
- Organize and distribute the work of his/her staff, set priorities.



## SKILLS

BRANDING

SOCIAL MEDIA

WEB DESIGN

FASHION SKETCH

ILLUSTRATOR

EDITING VIDEO

MOTION GRAPHIC

PHOTOGRAPHY

PATTERN

PHOTOSHOP

ADOBE XD

INDESIGN

PREMIERE PRO

AFTER EFFECT

FIGMA

## EDUCATION

Graduation in Art direction and Graphic Design at International School of Comics in Milan.

October 2020  
/ July 2023

Liceo Internazionale Carlo Botta, Ivrea (IT)  
International Linguistic High School:  
english, spanish, russian

September 2010  
/ July 2015